

2. THE FOLLOW UP

Subject: Following Up: An Invitation to Be a Guest on **[insert your podcast name]**.

Hello **[Their First Name]**,

How's it going? Since the last time we touched base, I/we have been receiving a lot of positive feedback from my/our listeners about the prospect of having you on the show!

I/We'd love to have you on the show for **[insert date]** as my/our honored guest. Hopefully we can make that date work! However, if not, please do give me/us a call and we can arrange a time that suits you best.

[Contact number]

Cheers,

[Your Name]